

AREAS OF FOCUS FOR SALINE COUNTY AND MARSHALL, MISSOURI

ATTRACTING NEW INDUSTRY

- a. Complimentary industry for existing industry
- b. Smaller to mid size business
- c. Strength in agriculture

RETAIL AND COMMERCIAL DEVELOPMENT

- a. Determine wants and needs (advisory group)
- b. Opportunity to succeed

EXPAND LOCAL INDUSTRY

- a. communication on a regular basis on wants and needs (one on one)
- b. Act as an intermediary if ask to facilitate growth

CREATE HOMEGROWN BUSINESS

- a. Create a culture for business to succeed
- b. Assist in the creation and help guide the business establishment process

RETIREMENT INDUSTRY DEVELOPMENT

- a. Maintain a stable retiree population (advisory group)
- b. Employment opportunities for young adults (grandparents stay close)